

THE ORANGE COUNTY BETA  
**REGISTER**

HOME

NEWS

SPORTS

BUSINESS

ENTERTAINMENT

LIFE

[Automotive news](#) | [Blogs](#) | [Columns](#) | [Economy](#) | [OC Outlook](#) | [Personal Finance](#) | [Photos](#) | [Real Estate News](#) | [Retail Tools](#) | [Videos](#) | [Workplace](#)

## JAN NORMAN ON SMALL BUSINESS



News and practical tips for Orange County small business owners

### Two O.C. firms celebrate 30th anniversaries

February 2nd, 2010, 3:00 pm by Jan Norman, small-business columnist

Two Orange County businesses are celebrating 30 years in business, a milestone that relatively few companies achieve according to federal data.

**Ramirez International**, an Irvine accounting firm, was started in 1980 by Manuel J. Ramirez.

**JNR Inc.** started that same year in Las Vegas but later moved to Irvine.

Ramirez says, "The firm has grown to specialize in international tax law, audit and consulting services. We're very proud that our firm's client base includes both publicly traded companies and privately held enterprises located in more than 13 countries."



Manuel Ramirez



JNR, which has 55 employees, specializes in event management, incentive travel and performance enhancement. Flexibility is vital for the boutique agency, says founder Jim Jalet.

For example, the company had a group stranded in Africa when terrorists attacked New York and Washington D.C. in 2001, halting all U.S. flights for days. "We were able to accommodate and comfort them while we facilitated their safe return home, Jalet says. "When Aloha Airlines suddenly closed its doors, we rerouted a group of 300 meeting attendees using charter aircraft so that their meeting could

continue, thus avoiding significant hotel cancellation penalties.

According to the Office of Advocacy in the U.S. Small Business Administration, less than 30% of businesses survive as long as these two companies have.

#### Other local business stories...

- [Local vineyard launches new wine](#)
- [This monkey loves pancakes](#)
- [O.C. firm claims world's biggest urn](#)
- [Major makeup firm files bankruptcy reorganization](#)
- [Those new Hawaiian shirts are local](#)
- [O.C. firm makes dramatic turnaround](#)
- [O.C. woman creates 'sweet bite' for dieters](#)
- [Cheesecake with no dairy or sugar: yum!](#)
- [O.C. teen sells Zune web site for \\$62,000](#)
- [O.C. student sells 100,000 copies of iPhone app](#)
- [O.C. firm signs \\$51 million Saudi Arabian deal](#)
- [Cancer detection test gets FDA clearance](#)

Share this post: