

# Today

News and views for all times

VOL 11 NO. 172

Tuesday July 27, 2010

## Kimberly-Clark Sales Force Fixes Little League Stadium

GREAT BAY - Kimberly-Clark Health Care, a provider of innovative healthcare solutions, sent its top sales professionals for an all-inclusive vacation to St. Maarten. This *Club One* trip incentive sent more than one hundred sales people to the island. The company added a giving-back-to-the-community project to this outing called *Club One Cares*.

The project focuses on refurbishing the Little League Stadium, including painting of the bleachers and dugouts, constructing PVC pipe fence, replacing some lights and making a few other minor improvements. The Kimberly Clark Sales Force invested more than 500 man hours in the project.

"The St. Maarten Little League Association is simply a wonderful organization that has served the community over many years. We wanted to find an organization that touched many people throughout St. Maarten. We feel by working with the Little League Association, we're doing just that. The field hosts all levels of play including Adult League baseball," the company said in a press statement.



*The Kimberly-Clark sales force in the Little League stadium*

For the company, it was important to find a project on which their sales people could work together. "The site is very accessible and is conducive to having over 100 painters moving around at once. We will also be laboring alongside a couple dozen coaches, players and dads who will directly benefit for our efforts and funds. While we are painting they will be managing the chain link re-fencing job," the company stated.

Kimberly-Clark was brought to St. Maarten by JNR Incorporated. "We are proud to be a part of the team that organized this effort. All you need to do is stand back and watch the single-minded determination of all 110 *Club One* winners and guests to paint not only the entire grandstand, but every structure on the property to understand the passion that K-C brought to the Little League project."

JNR chose Caribbean Concierge Services (CCS), the local Destination Management Company, to host the group, and coordinate the community project. "We are proud to be part of this event. This shows that Fortune 500 companies coming to the island for incentive trips are not only interested in spending on fun activities, but also in community projects" CCS stated.



*The salesmen and women of health care solutions provider Kimberly-Clark join hands to build a new fence at the Little League stadium. The project is part of an incentive trip the company offered its top sales staff.*

For more information,  
contact [info@jnrcorp.com](mailto:info@jnrcorp.com)